



ALUMNUS OF THE MONTH

MARCH 2025



Ken Azodeh

Advertising Operations Manager at adMarketplace

The quote I live by:

“Fake it till you make it!” - any skills you don't currently have can be learnt on the job so don't let that deter you from applying for certain roles

I left Tommy More with A-levels in Economics, Maths, Geography and Physics and chose to study computer science at university as I always had an interest in technology and liked the idea of learning new skills which I could use to eventually work for myself.

Going to a university so far from home forced me to step out of my comfort zone and forge new connections with people I wouldn't normally have interacted with; and indirectly I learned to develop soft skills I use today in my professional life to converse and cooperate with colleagues all over the world.

My first 'real' job after university was a developer role which I did for a year before deciding that development wasn't for me and pursued a career in consulting which allowed me to combine my technological knowhow with my people skills. My previous role was as a Technical Solutions Consultant at Meta before embarking on my new job as an Advertising Operations Manager at adMarketplace.

PROFILE:

NAME: Ken Azodeh

JOB: Advertising Operations Manager at adMarketplace

YEAR left STM: 2012 after completing A Levels in Maths, Economics, Geography and Physics

University:

Computer Science and E-Business at Newcastle